

# TAKE YOUR PLACE

## GUIDE TO ORGANISING A STUDENT VOTER REGISTRATION DRIVE

**London has one of the lowest voter registration rates across the UK nations and regions, and young people are the most under-registered groups.**

**This guide will help you run an event during London Voter Registration Week and beyond**

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This guide, and our Voter Registration (VR) resources, will help you run a voter registration drive on your university campus, in your college or in a halls of residence.

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- 1 | Book a stall in a very prominent area on your campus.** Aim for the core hours – normally 11am-3pm. The stall should be the focal point of your activity, the place where students can come to register to vote. You should particularly target Freshers or other events with high footfall. Make sure you have laptops or tablets ready to register students online. You can register to vote at [gov.uk/register-to-vote](http://gov.uk/register-to-vote)
- 2 | Get your Students' Union on board** and surround yourself with a team of passionate volunteers. This will be easier to do if you're not the only person at every stall!
- 3 | Use the resources on our campaign hub.** We've created a website that is filled with resources and tools that you can use to get people registered to vote. You can find it at [registertovote.london](http://registertovote.london)
- 4 | Place posters in key areas around the campus,** generic awareness ones about the importance of VR and about your VR drive in particular (make clear the place, time and date when it will take place).
- 5 | Get as many student groups on board as possible.** Ask them to ensure all their members are registered to vote and that they will advertise your VR drive.
- 6 | Make sure every student media outlet on campus promotes VR** in general, and your VR drive in particular. If students on campus are reading the student newspaper or listening to a student radio station, then it's a great place to be.

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## A few things to remember...

- **Let everyone know they need to have their National Insurance number on them** or know it by heart. Otherwise, during the registration process, they need to provide an email address that the local council can contact them on, thus making the registration process longer and harder to complete.
- **Students should register at both their Uni/College address and their home address,** so they can ensure they have a vote no matter where they are on election day
- **Our website [registertovote.london](http://registertovote.london) has all the information you need** on who can register to vote, how and much more besides
- **If you have any other questions or need help with a big VR drive,** please do not hesitate to contact [Socialintegration@london.gov.uk](mailto:Socialintegration@london.gov.uk)